CURE VIOLENCE THEORY OF CHANGE
A PUBLIC HEALTH MODEL FOR VIOLENCE PREVENTION

Inputs
- Violence follows an epidemic process of contagion.
- Community health workers are trusted by the target community, and can therefore reach the highest risk, most difficult-to-access persons/situations.
- Behavior is acquired (copied/modeled) and can then be transformed from unhealthy (violent) to healthy (nonviolent).
- Local community health workers who are credible and trained help interrupt transmission, change behavior, and reverse epidemics.

Process Activities
- Detect risk of contagion and mediate conflicts among individuals who are at highest risk of exposure to or engagement in violence.
- Establish and implement individualized risk reduction plan with each participant.
- Perform intensive case management, providing peer mentorship, utilizing behavior change techniques, and facilitating positive social bond formation.
- Refer and facilitate access to needed services.
- Coordinate public education campaigns and community-building events/activities.

Process Indicators
- # mediations* performed
- # of participants completing risk reduction goals
- # outreach contacts and engagements with participant
- # linkages to and retention in needed services
- # public education materials disseminated
- # attendees at anti-violence and/or pro-social activities

Intermediate Program Indicators
- # successful violence interruptions
- % of participants knowledgeable / skilled about nonviolent approaches to conflict
- % of participants perceiving violence as an unacceptable approach to conflict
- % of participants choosing nonviolent versus violent approaches to conflict
- % of participants reporting increase in positive social relationships
- % of community members knowledgeable / skilled about nonviolent approaches to conflict
- % of community members perceiving violence as an unacceptable approach to conflict

Primary Outcome Indicators
- % reduction in shootings
- % reduction in killings
- % reduction in highest risk individuals justifying use of violence
- % reduction in broader high risk community justifying use of violence

Impact
- Decline in community violence
- Violence is denormalized