



# FESTIVAL OF NATURAL FIBRES 2023

THE NEHRU CENTRE,  
LONDON, W1K 1HF

OCTOBER 16-20TH

SPONSORSHIP PACK

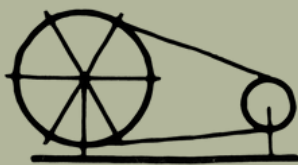
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# About the Festival

For the past five years, the Festival of Natural Fibres has been a gathering place for enthusiasts, the curious and anyone captivated by the wonders of natural fibres. This annual event brings together a vibrant community of farmers, researchers, designers, makers, activists and entrepreneurs. Through panel discussions, screenings, craft workshops, stalls and exhibitions, the festival provides a platform to learn about natural fibres such as hemp, nettle, flax, wool, and cotton. It encourages engaging discussions, explores traditional craft processes, fosters potential collaborations, and allows visitors to experience firsthand the role of natural fibres and heritage processes in a regenerative world.

## 2023 Partners



KhadiLondon



HIGH COMMISSION OF INDIA



The Gandhi Foundation



# Sponsorship Opportunities

Sponsoring the Festival of Natural Fibres is an opportunity to contribute to its success while gaining valuable visibility for your organisation. As a sponsor, you will reach an extensive and highly targeted audience consisting of ethical organisations, journalists and consumers. Your financial support will help cover our running costs and enhance the festival experience for all attendees. Additionally, being a sponsor enables you to showcase your company and connect with natural fibre experts from around the world.

We offer three levels of sponsorship, described in the packages below. We are committed to working with individual sponsors to tailor their sponsorship needs and support the events, services, or functions that align with their interests. We also welcome in-kind sponsorships, such as photography/videography services and ad-hoc volunteering during the festival. If you have any creative or interactive ideas, we would be delighted to explore how we can incorporate them into a personalised package.



# Sponsorship Packages

## Gold Sponsorship - £5000

We are seeking a like-minded partner to become our headline sponsor for the 2023 Festival of Natural Fibres. This opportunity is ideal for a business or organisation that aspires to be recognised as an industry leader in the regenerative fashion space.



Headline sponsorship includes:

- "In Partnership With..." subtitle on all promotional materials
- Option to present the opening speech at the festival
- Option to join as a panellist
- Banners displayed at the event
- 2x articles written about your organisation's eco/ethical key messages
- Inclusion in pre and post-festival press releases
- Inclusion in Khadi London's newsletter and social media posts from all event partners
- All benefits from the Silver and Bronze Sponsorship packages

# Sponsorship Packages

## Silver Sponsorship Opportunities - £900

Silver sponsorship includes:

- Logo placement on all promotional materials
- Logo displayed on the banner for the celebration event
- 1x social media shoutout upon joining (on the Festival partner's Instagram, reaching 10k+ followers)
- Sponsors interview featured on the blog
- Regular social media shoutouts leading up to the event
- Special thanks during the festival's opening and closing
- Inclusion in pre and post-festival press releases
- Mention and link to your website on the Eventbrite ticket page for the festival

## Bronze Sponsorship Opportunities - £350

Bronze sponsorship includes:

- Logo placement on all promotional materials
- 1x social media shoutout upon joining (on Festival Partner's Instagram, reaching 10k+ followers)
- Special thanks during the festival's opening and closing
- Mention and link to your website on the Eventbrite ticket page for the festival

We are excited to partner with you to make the Festival of Natural Fibres 2023 a resounding success.

# Testimonials

I love the Festival of Natural Fibres. It's fascinating, educational and inspiring - you really need to visit if you work in fashion, textile or craft.

*Safia Minney MBE, author, consultant & coach*

The Gandhi Foundation was really proud to sponsor the Festival of Natural Fibres, and through that the vital work of Khadi London and its Indian partners.

*Mark Hoda, Chair of the Gandhi Foundation*



## Media Coverage

'Festival of natural fibres in London focusses on fabric and fashion to combat climate change'

**Asian VOICE**

Festival of Natural Fibres held in London

**EasternEye**



## Join Us!

If you would like to be part of this vibrant festival through sponsorship then please email us at:

[festival@khadi.london](mailto:festival@khadi.london)

We would also be grateful for 'in kind' forms of sponsorship such as publicity, display services and, of course, spreading the word!

***'You must be the change  
you wish to see in the world'  
Mahatma Gandhi***